

cabinBART wins universal design award 2012

If a concept focuses on user-centered-design and bringing real improvement for users as much as cabinBART does, it's a given that it must compete in a competition like the prestigious universal design award. It's main principles include, amongst other points, user-centered design, interdisciplinarity, social responsibility and future orientation, which is exactly what cabinBART is all about. Winning such a competition is the best proof of thinking about the right points.

On February 8, 2012, the universal design expert jury came together to evaluate all the contesting projects. cabinBART could convince them and was declared one of the 2012s winners in the category mobility.

As a participant in this year's Universal Design Award competition, cabinBART was part of the Universal Design Award exhibition at the „Kreativ Dialog der Generationen“ event series during the Munich Creative Business Week, together with the other contestants.

cabinBART will of course also be part of the Universal Design Award Winners Exhibition from April 23 to 27 in Hall 6, Booth B22 at Hannover Messe 2012. Besides, on April 26, from 11.00 to 13.00, the Award Ceremony will be held at Hall 2, Booth D10.